



Esada News

by Moses Nyabila, technical advisor for the Eastern and Southern African Dairy Association (Esada)

The Eastern and Southern African Dairy Association (Esada) is pleased to announce the third African Dairy Conference and Exhibition (ADC&E III). This highlight on the African dairy calendar will take place from 16-18 May 2007 at the Taj Pamodzi Hotel in the heart of Zambia's capital, Lusaka.

Under the theme "African Dairy: The Future is Technology", the conference will explore technology as a vital tool to catapult the African dairy industry onto the world stage.

The event

In 2006, the ADC&E II in Kampala, Uganda, attracted over 200 regional and international dairy industry stakeholders. It is envisaged that the ADC&E III will be an even greater success story. The conference is expected to attract over 300 professionals from all dairy sectors.

Its purpose

ADC&E III will offer a great opportunity for stakeholders to interact with experts, practitioners, investors, researchers and policy makers in the dairy industry. It offers attendees an unmatched opportunity to network and share the latest dairy industry information.

The conference will focus on technology and enjoys the full support of the Common Market for Eastern and Southern Africa (Comesa) Secretariat in Lusaka and the Zambian government.

ADC&E III will strive to re-energise the emerging spirit of regionalism, draw attention to global competitiveness, cultivate partnerships in innovation and knowledge sharing, and improve corporate governance in the African dairy sector.

Dairy tours

Fully-registered conference delegates can register for special tours to a dairy plant/dairy farm outside Lusaka.

Accommodation

The TAJ Pamodzi is located just 22 km from

the airport and 5 km from the city centre, and offers a comprehensive range of services.

Conference programme

Distinguished regional and international speakers will discuss a wide range of topics:

- ▶ The world dairy status review
- ▶ The emerging dairy sector in Africa
- ▶ Investment and financing opportunities in Africa, specifically southern Africa
- ▶ Milk and dairy products' role in health and poverty reduction in Africa
- ▶ Health, safety and international standards
- ▶ Dairy science and technology for small and medium enterprises (SME's)
- ▶ Corporate governance in the cooperative and corporate sectors.

The exhibition will showcase dairy products, machinery and services. Exhibition booths will be set up on the green lawns under a tent. All dairy breaks will be hosted in the exhibition area. This will provide an even greater interaction between participants.

Travel

Lusaka is well-connected from the African region as well as from Europe. Esada will also organise pre-/post-event tours to the Victoria Falls, Luangwa National Park and Kafue National Park.

Registration closes on 20 April 2007. For more information, visit www.dairyafrika.com or send an email to secretariat@dairyafrika.com. Our website will be updated regularly. **DMA**