



# DAIRY MAIL AFRICA –

## how to distribute, contribute and advertise

“SHARE IN THE SUCCESS OF AFRICA’S DAIRY REVOLUTION”

### HOW TO DISTRIBUTE

Some 20 000 *Dairy Mail Africa*'s are distributed free of charge throughout Africa every four months. The Eastern and Southern African Dairy Association (Esada) is responsible for the distribution of *Dairy Mail Africa* in Kenya, Uganda, Tanzania and Mauritius. AgriConnect distributes directly to Zambia, South Africa, Namibia and Zimbabwe.

Through innovative partnerships with leading companies operating in Africa, *Dairy Mail Africa* is extending its reach throughout Africa even further. This ensures that *Dairy Mail Africa* reaches as many readers as possible. Other companies that wish to help with the distribution of the magazine can e-mail Albert Loubser at [albert@agriconnect.co.za](mailto:albert@agriconnect.co.za).

### HOW TO CONTRIBUTE

To ensure editorial quality, variety, relevance and integrity, *Dairy Mail Africa* welcomes contributions from writers throughout Africa. If you have an opinion to voice, information to share or technology to transfer, *Dairy Mail Africa* offers you an ideal platform. Help us to inform and educate Africa's dairy industry, from producer to processor – knowledge is power!

Submit your contributions and/or comments to [fidelis@agriconnect.co.za](mailto:fidelis@agriconnect.co.za).

### HOW TO ADVERTISE

If you wish to share in the success of Africa's dairy revolution, *Dairy Mail Africa* offers you the ideal vehicle to do so. Distributed free of charge in 11 African countries every four months, the magazine is the first ever publication for the dairy industry in Africa. Never before have advertisers had such a unique opportunity to unlock the untapped potential of the African market.

### TO ADVERTISE, OR FOR DISTRIBUTION ENQUIRIES CONTACT:

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**DAIRY MAIL AFRICA IS AN INDEPENDENT MAGAZINE, WITH AN INDEPENDENT PERSPECTIVE ON AFRICA'S DAIRY AFFAIRS.**

The magazine's main focus is:

- Technology transfer
- Benchmarking on the African continent
- Dairy news
- Pressing trade issues.